

Activity report for the year 2021

SABAA.education -

Education for sub-Saharan Africa gGmbH

*SABAA.education - Education for sub-Saharan Africa gGmbH,
Heiligendammer Straße 9 , Berlin14199*

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General Overview: SABAA 2021

The initiatives, contacts and projects from the four years since the foundation at the end of 2017 could be used 2021, continued and consolidated. Funding projects were successfully completed; further funding was obtained; own funding was initiated. Smaller donations were received and contracts that will provide the gGmbH with further funds were won. Others were applied for.

However, the Corona pandemic, which is now in its second year, placed some 2021 very clear limits on SABAA's activities during the year. It was not even possible to travel to African countries. All application, funding, information and consulting work had to be done online: Zoom conferences were the daily routine of desk work. Nevertheless, or as a result, SABAA's profile could and had to be further raised and its visibility further increased. The increased awareness or visibility is in turn also evidenced in 2021 by an increased number of initiative requests for funding and other support.

The time in the home office was used to network with already SABAA known, but also with unknown further actors on the ground in African countries to submit applications in the context of projects corresponding to the organizational purpose. It remains to be hoped that 2022 will be a year of encounters in real, physical presence in Germany and in African countries. First trips are already planned. Furthermore, it remains to be hoped that some applications 1made in 202 will then be 2granted in 202.

In addition, the pandemic necessitated a reframing, a repositioning of the foundation's purposes in its second year, as further good charitable activities emerged in these new areas in the context of the organization's possibilities. The educational work in the field of development policy, as well as the promotion of art and culture and international understanding gained in importance. An amendment to the statutes is being sought and will be coordinated with the Tax Office for Corporations I in Berlin.

The activities of the founder Prof. Dr. Ulrich Wunsch outside of SABAA yielded some new contacts, potential partners and fields of work: Thus, with fashion, another field of the creative industry could be included in the portfolio of SABAA - here, a DAAD application is being formulated together with the university "Academy for Fashion and Design" (AMD), even though the employment of the founder at AMD has ended. Working as a visiting professor and course director of the master's program in cultural journalism at the Berlin University of the Arts, succeeded in further networking in various areas of the creative industry and culture. Here, the employment ended in 2021. The founder will now essentially deal with SABAA and provide his entire working time unpaid.

Since 2020, Prof. Dr. Wunsch has served as an advisory board member of the "Managers without Borders" Foundation (<https://stiftung-managerohnegrenzen.de/>) and has been elected spokesman of the advisory board. A new election is due in 2022. In addition, he serves as an advisory board member of freeartus / Lawrence Berlin (<https://freeartus.org/> - <https://lawrence.berlin/arabisches-restaurant/>). Both positions allow further networking. He also serves as a member of the "Advisory Board" of StartHub Africa in Uganda.

The own website (www.sabaa.education) still shows the rather general information; SABAA.education's own Facebook page (<https://www.facebook.com/pg/sabaa.education/posts/>) publishes photographs and short reports on the trips, meetings and activities. Especially the activities around the art award *#ensemble for sub-Saharan African artists**, sponsored by SABAA 2021, allowed to increase the internet activities and visibility of SABAA. Appropriate up-to-date information was added to the website; in addition, SABAA's activity and visibility on Facebook, Instagram, and LinkedIn was significantly increased. A post about the exhibition generated 110,000 contacts on Facebook. The development policy side program "anders & gleich" (different & equal) to the online exhibition *#ensemble*, funded by Nord-Süd-Brücken, succeeded in further networking in Berlin and increasing visibility in German-speaking areas. Public relations work began in 2021 and will continue in 2022.

Activities, projects, tasks 2021

The focus of SABAA's work remains and has remained:

- Education (Skills for the 21st Century, informal skills)
- Promotion of development cooperation (information, knowledge enhancement)
- Creative Industries (Art, Entrepreneurship, Art, Music, Start-up Promotion, Fashion)
- Social business (modeling, initiation, promotion)

In addition, there are specific orders and funding tracks tied to them:

- Mentoring and coaching during project application and implementation,
- especially in the areas of project controlling, which SABAA undertakes for partners,
- and project management

This is done in countries of Sub-Saharan Africa but also in Germany with the thematic focus on Sub-Saharan Africa.

The following projects were 1continued or started in 202:

- Continuation of the revision of a university curriculum of the University of Dar es Salaam (<https://www.udsm.ac.tz/>, in the field of music production: SESDH (Skills, Employment, Sustainable Development in the Humanities). The third year of the four-year project was characterized by online activities (creation of learning videos for music production). Funding by DAAD (German Academic Exchange Service) / BMBF (Federal Ministry of Education and Research).
- New application for funding with the Schmitz Foundations after successful completion of the first project: Support for the Fashion Council Uganda (FCU). The funding was approved at the end of 2021 and the financial discharge of the previous project with StartHub Africa took place. Start of the new project in January 2022. This is dedicated to promoting the education of weavers, seamstresses and pattern designers as a model project. Here SABAA bears 25% of the funding.

- Due to the successful implementation of the study "East Africa Digital Entrepreneurship Ecosystem in Higher Education" in 2020 together with StartHub Africa on behalf of CENIT@EA, GIZ (German Federal Ministry for Economic Cooperation), German Cooperation, Inter-University Council For East Africa, EAC, the consortium together with SABAA was invited to apply for another project. This one, dSkills@EAC, was successfully solicited and the project was awarded in November 2021. The project will be implemented until summer 2022 and will include training sessions on digital entrepreneurship in six East African countries for university graduates there. In addition, a comprehensive communication campaign on digital innovation and business resilience.
- Foundation of the art award "#ensemble - Pandemic Voices and Views from sub-Saharan Africa" for artists from corresponding countries in corresponding categories (painting, illustration, photography, literature). 176 submissions, 4 winners were selected by a 10-member jury. The intention: to collect information about what is actually happening in, during the pandemic in sub-Saharan Africa and to support artists. The works and information were compiled in a thematically broad catalog and will be published in 1/2022. In addition, an online exhibition was initiated and implemented by SABAA and will be on view from January through the end of March 2022. The award and implementation was funded solely by SABAA. This project drew attention to SABAA's activities and increased awareness considerably, as well as new contact opportunities. An on-site exhibition in Berlin is intended, subject to further funding; an application has been submitted to the Lotto Foundation Berlin.
- Together with the partner YourArtBeat e.V., funds from the North-South Bridges Foundation were raised for the exhibition "#ensemble". These funds will be used for a development policy side program. Various program points (guided tours, discussion evenings, on postcolonialism, on restitution, on remembrance culture, music event, literature reading, et al.), which (depending on hygiene requirements) take place online or on site in Berlin are part of the funding. SABAA cooperates here with the Afrika-Haus Berlin, which on the one hand is the location of the events, and on the other hand advises on the content. Here SABAA bears 25% of the funding. The preparation took place in 2021, the implementation from January to March. 2022.
- The online encounter with African alumni of the Bosch Foundation, which took place online as part of an art seminar, gave rise to another program item for the exhibition. Ugandan students, who have created their own exhibition on the topic of the "pandemic," are networking with German students and will be conducting an online exchange from country to country as part of the side program in 2022. This is ideally supported by the development policy funding program "Chat of the Worlds".
- Support of the scenic-musical reading (German premiere) of the play "Es kommt, wie es kommt" by Alex Lorrette at the Afrika-Haus, Berlin, by moderation, dramaturgical consulting and contact mediation. This was realized by the Afro-German actress Bibiana Malay and the translator, actress and dramaturge Christa Müller. Sponsored by the Belgian Embassy.

- Realization of a seminar series for the ifa (Institute for Foreign Cultural Relations of the German Foreign Office) within the framework of the *cross cultural program* in the field of media and journalism. Here, international young practitioners (journalists, also from African countries) come together to further professionalize themselves. The series was implemented with partners.

The following applications were submitted in 2021:

- The funding application "Mind Tok" in the program TURN2 of the Federal Cultural Foundation together with phase7 performing. arts (<https://phase7.de/de>) and a Ugandan partner in the field of dance and music was rejected in a first round 2021. However, it was meant that there was interest, so that the application has now been revised with the title "DIGI-DUDU" and will be resubmitted to the funding track TURN2 at the beginning of 2022.
- In addition, (since this is a shortfall funding and SABAA is not able to guarantee the necessary 20%, i.e. 42,000€, for a project sum of approx. 210,000€) a corresponding application for the coverage gap was submitted to the Co-financing Fund of the City of Berlin 2021.
- Together with a consortium of partners from Rwanda, Uganda and Germany, an expression of interest was submitted for a major project in Rwanda funded by the World Bank. This is the "Rwanda Digital Acceleration Project; Technical assistance for evaluating the digital skills programs and developing requisite digital skills framework and interventions". In December 2021, the consortium around SABAA reached the next round and will submit a work plan and budget in January 2022. A response is expected in spring 2022. For an African Union (Addis Ababa) project entitled "CONSULTANCY SERVICE TO ESTABLISH A LEARNING MANAGEMENT SYSTEM (LMS) FOR THE AFRICA CENTERS FOR DISEASE CONTROL AND PREVENTION (AFRICA CDC)", an application for implementation was submitted December 2021 together with a consortium with partners from Germany and Ethiopia. A feedback and decision is expected in early 2022.
- March 2021, SABAA responded to an invitation to tender from the Tanzanian government. This was - despite acknowledgement of receipt by the Tanzanian agency - never flown on again or answered by the Tanzanian side.
- For the #ensemble art award, an application has been submitted to the Lotto Foundation Berlin for funding of an on-site exhibition. A response is expected here in January 2022.

The following projects were considered and prepared in 2021:

- For the program "Ignite" of the EU a cooperation with the Learning Lions / Digital Lions / Startup Lions (<https://www.learninglions.org/>) was started. Together, an "online internship" module is being developed for the Kenyan branch and is to be implemented. Application is in spring 2022.

- A project resulted from the cooperation at the jury for the art award #ensemble: "Cosmic People", a kinetic sculpture that translates African elements (masks) into a contemporary form. The South African artist Babalwa Tom wants to realize this project of her artist group "Vula Afrika" with SABAA as creative and consulting partner. Specific information and educational modules are also to be developed from this.
- Together with "filmemacher Deutschland," the development and implementation of a media academy in southern Tanzania was examined. Here, 30 young Tanzanians are to be trained annually as media designers and filmmakers according to a specific model. The project was postponed because the chances of implementation were low.
- Another DAAD-funded project is being prepared. This is a cooperation between the Academy of Fashion and Design of the Fresenius University Group and the Ugandan Kyambaogo University, Department of Fashion and Textile Technology. This is about the revision of the curriculum as well as the establishment of a hybrid cooperation platform for both universities. The application process will start in 2022; both universities are interested.
- Preparation of the online exhibition for the #ensemble art prize. Compilation of a corresponding catalog, in addition to other publications in the field of development policy, which will be used in 2022.

Participation in various online conferences, online exchanges:

The pandemic brought with it a multitude of online conferences, online meetings and other formats. Here, after two years of the pandemic, a certain saturation and online fatigue set in (not only at SABAA).

Individual events were used to make further contacts and obtain information. The following events were attended, among others:

- Events of the Africa Association of German Business on factual and country topics
- Events of the Competence Center Cultural and Creative Industries
- Events of media:net berlinbrandenburg
- Events of the Association of German Foundations (annual meeting, this one also on site in Berlin)
- Events of the Foundation and Education Network (annual meeting, this one also on site in Berlin)
- Future of Education
- Cultural and Creative Industries Award Ceremony
- Art Working Group, German Foundations
- Bosch Academy Africa
- Facebook Fundraising
- Yunus Foundation: East African Social Business Community
- Future Skills Launch
- Segal Foundation Future Summit
- US Aid Seminar
- EU Cultural Promotion Seminar

- ZEIT Conference Art International.

2021 the following partnerships were initiated or terminated:**◆ Fashviart & Lagos Paris Art | Nigeria**

In the context of the art award, a cooperation with the Nigerian organization "Fashviart" and "Lagos-Paris" was established. This supported announcement and exhibition.

◆ Fiercepop, South Africa

Cathall McFee, founder of the South African arts organization FiercePop supported the #ensemble art award through advice and action (public relations). The collaboration will continue.

◆ Afrikan Gallery, Great Britain, Ghana

The organization, which specializes in photography, supported the #ensemble art award with advice and action (public relations). This collaboration will not be continued.

◆ NafarsiArtSpace, Tanzania

The meeting point for artists in Dar es Salaam. The organization supported the art award #ensemble through advice and action (public relations). The cooperation will be continued.

◆ Afrika Haus Berlin (<https://www.afrikahaus-berlin.de/>), Director: Oumar Diallo

Since its opening in 1993, the Africa House, directed by Oumar Diallo, a graduate sociologist from Guinea Conakry, has developed into an institution that enjoys recognition beyond the borders of the capital as a place for transcultural encounters and political education. Its work focuses on the history, politics, literature and philosophy of Africa and African-European relations. SABAA presents its accompanying program to the exhibition here, is advised by the Africa House and supports the Africa House with applications. The cooperation will be deepened and continued.

◆ Admission to the "Together for Africa" network

After informal discussions, SABAA applied for admission to the network of large, major and small organizations working in the context of "Africa". The admission was held in prospect and discussed in a meeting in December 2021 and decided for 2022. The focus here is on fundraising.

Resignations, terminations:**◆ Madiba Academy (<https://madiba-academy.com/>) - Bonn**

Prof. Dr. Ulrich Wünsch became a member of the cooperative "Madiba", founded and based in Germany, in 2020. Its goal is to generate offers and solutions in the field of online teaching and online solutions for cooperation partners (mainly the GIZ). The cooperative is under construction. In 2021, SABAA withdrew from the cooperative

because the concept as well as the implementation did not meet the expectations at the time of its foundation.

◆ **Facebook, Donate Button**

March 2021, SABAA applied to Facebook for recognition as a non-profit organization. After some problems, since some of it was US law and everything had to be done online only without human involvement, recognition was granted in June 2021, which allows people on Facebook to send donations to SABAA via a button and link. These are first received by Facebook on a Facebook account, and the donor receives a confirmation. Then the donations are transferred to the recipient (SABAA). As a test, 50€ were donated by Ulrich Wunsch and 5€ by Kerstin Wunsch via that button. The confirmation from Facebook was rudimentary and did not meet non-profit criteria at all. Four months passed without the amounts arriving. In those four months, SABAA tried to contact Facebook through various channels - without success. Finally, in November 2021, an amount of 43.12€ reached SABAA's account, transferred by Facebook. Since no note about the origin of the amount marked the transfer, SABAA suspects it was those 50€ minus previously unspecified handling expenses or fees. The €5 has not been received as of December 2021.

Due to these events and the general issues regarding Facebook, SABAA deleted this donation button on SABAA's website in September 2021.

Organizational issues

A brief overview of what is happening in the organization in the area of organizational development, structure, relevant changes.

Memberships

- Association of German Foundations / Foundations and Education Network: Consulting management, legal protection, good foundation practice (self-commitment), networking, cooperations, information.
- media:net berlinbrandenburg e.V. (association of the media and digital economy): networking in Berlin, federal level, in the field of media, new media - ends in December 2021
- Founding member of Your Art Beat e.V.: cooperation in the field of African art (support of artists, communication of a different image of Africa), exhibitions, creative industry
- Advisory board for FREEARTUS (artists and refugees united for freedom) gGmbH / Lawrence uGmbH: networking Berlin donor environment, politics
- Foundation Advisory Board and Speaker of the same for Managers without Borders gGmbH

- Member of the Advisory Board of StartHub Africa, Uganda - Accompaniment and advice on growing from 420,000€ revenue to \$1,000,000 revenue in one year - Cooperation on GIZ applications.
- From 2022: Together for Africa (<https://www.gemeinsam-fuer-afrika.de/>): JOINT FOR AFRICA is an alliance of aid and development organizations working to improve living conditions in countries in Africa.
- Application for membership in VENRO (Association for Development Policy and Humane Aid, <https://venro.org/start>) - Decision 2022.

Communication

The following efforts were undertaken and implemented:

- Further development of the own website www.sabaa.education, especially with regard to the art award #ensemble
- Transparency: Publication of the current balance sheet and activity reports and disclosure of partners such as activities in accordance with the principles of good foundation management.
- Display of current activities via SABAA's Facebook account - regular publication of current activities and references to interesting and relevant things from and for sub-Saharan Africa.
- Pimping Instagram to publicize the #ensemble art prize.
- Activities on LinkedIn reviewed and considered
- The art award #ensemble with the announcement, the jury decision, the exhibition, the catalog, the accompanying program brought a variety of communication opportunities that made SABAA public and better known. These have been and will continue to be used and expanded. It is planned to repeat the award in 2023 with a new thematic focus (nature).

Sustainability

Since its foundation, SABAA understands sustainability as resting on the well-known three pillars: ecological-economic-social) and feels connected to the Sustainable Development Goals of the United Nations, respectively supports and respects them.

SABAA's projects strive to improve social and economic conditions, in harmony with resource conservation and attention to ecological issues. SABAA supports the approaches of the circular economy and social business. Gender equality and diversity are included in the range of topics.

Implementation:

Necessary flights of SABAA are compensated climate neutral (atmosfair) / material consumption is avoided where possible or / and it is resource-conserving, on an equal footing, diversity respecting work / at project partners is paid attention to the sustainability approach, respectively this is addressed.

Shareholders' Meeting, Advisory Board

- On May 16 and September 10., the shareholders' meetings of SABAA.education were held 2021 online. The discharge of the managing director for the year 2020 was made, as well as the child protection guidelines were approved.
- 2021 the annual meeting of the advisory board (Kerstin Wünsch and Erich Derschwanden) was again held online due to the pandemic. A face-to-face meeting with the advisory board members Erich Derschwanden and Kerstin Wünsch was possible independently.

Miscellaneous: Child protection

2021 SABAA discussed the topic of "child protection". In the context of the exhibition but also at events in African countries, this topic is discussed. Funding organizations expect statements and processes to protect the best interests of the child. SABAA formulated and issued corresponding regulations for the organization, in which processes and contact persons are named. These are then shared and discussed with stakeholders in advance of a project. The North-South Bridges Foundation, for example, reviewed and welcomed the documents submitted, which are a prerequisite for funding.

Finances and non-profit status

SABAA.education is still mainly financed by the private assets of the founder. Co-financing and grants for some of the above-mentioned projects came from the Schmitz Foundations, from the North-South Bridge Foundation; ifa honored the above-mentioned seminar series; in addition, GIZ 2021 commissioned another project for 2022.

There is sufficient capital cover.

The audited and published balance sheet shows the finances.

The non-profit status and exemption from taxes were again confirmed by the Tax Office for Corporations I in Berlin.

SABAA.education is registered in the transparency database.

Evaluation 2021

The following goals for 202 were 1 formulated in Activity Report 20:20

- *Further expansion of strategic partnerships in the focus areas (touchstone: number but also the quality of the corresponding activities in 2021)*
- *Further networking (touchstone: external inquiries and mentions in the network)*
- *Applications and orders, as well as winning other, external financial support (touchstone: success of corresponding applications).*

In addition: Continuation of a resilient growth strategy: SABAA does not aim at exponential growth and the acquisition of larger sums of funding per se, but at resilient cooperation in meaningful, resilient and reciprocal projects at eye level. SABAA's limited resources cannot and should not be overstretched, and there should be time to examine and develop projects for their potential and their goals.

The three goals could definitely be achieved.

- 1) Strategic partnerships with AMD in fashion were established; the relationship with StartHub Africa was strengthened and continued by winning another grant for a joint project (dSkills@EAC); the #ensembl art prize opened up further partnerships. This means that the goal has been achieved, since on the one hand the number, but also the quality of the partnerships leads us to expect further joint projects. New areas of focus, also due to the Corona pandemic, have turned out to be the arts, as well as development policy work. The inclusion in the association "Together for Africa" (organization of large charitable organizations) is another milestone in gaining attention and networking for SABAA.
- 2) Compared to the previous year, networking opportunities arose mainly in online meetings due to the Corona pandemic. On the basis of existing networks, it was possible to deepen and consolidate network contacts. Inquiries from institutions and projects in sub-Saharan Africa continued to increase. It can therefore be assumed that the level of awareness is increasing. The #ensemble art award proved to be a significant building block for publicizing and networking SABAA.
- 3) Further funding was obtained. Further applications with a prospect of funding have been submitted.

On (growth) strategy:

SABAA's strategy is aimed at leverage: The organization's limited funds are used to generate additional, more significant funds through grant applications that are used for the organization's purposes. Increasingly, this is succeeding. Beyond this, SABAA makes its knowledge and contacts available for suitable projects and proactively develops new ideas that are executed with appropriate partners. In addition, there are applications in consortia on an international-African level.

SABAA does not aim at exponential growth and the acquisition of larger sums of funding per se, but at resilient cooperation in meaningful, resilient and reciprocal projects at eye level. SABAA's limited resources cannot and should not be overstretched, and there should be time to examine and develop projects for their potential and their goals.

These two aspects illustrate the direction and path of the organization, which is now resilient and supported and tested by experience after three years of activity.

Outlook 2022

SABAA's basic orientation, set out in the principles on the website, in the 2020 Activity Report, but also in the purpose in the Articles of Association remains in place.

This is supplemented by further charitable purposes, which are laid down in an amendment to the Articles of Association. This must be checked and confirmed by the tax office.

The previous successful work with partner organizations and individuals will be continued; this will result in new opportunities and essential impulses.

Thus, SABAA.education's goals for 20 are the same as those for 2021:

- Further expansion of strategic partnerships in the focus areas (touchstone: number but also the quality of the corresponding activities).
- Further networking (touchstone: external inquiries and mentions in the network)
- Applications and orders, as well as winning other, external financial support (touchstone: success of corresponding applications).

The orientation of the growth strategy also remains the same: SABAA does not aim for exponential growth and the acquisition of larger sums of funding per se, but rather for resilient cooperation in meaningful, resilient and reciprocal projects at eye level. SABAA's limited resources cannot and should not be overstretched, and there should be time to examine and develop projects for their potential and their goals.

*Author: Managing Director Prof. Dr. Ulrich Wunsch
Berlin, the 3.1.2022*

